



THE SELENTA GROUP ANTICIPATES AN AVERAGE OCCUPANCY OF 85% IN ITS HOTEL DIVISION DURING THE SUMMER CAMPAIGN

The chain will attain record bookings both at its holiday and urban establishments

The group is trying out increases in average room rates at all its hotels

Barcelona, June 2017. The Selenta Group foresees an excellent summer campaign at all its hotels. The hotel group is expecting an average occupancy of around 85%, for all its establishments combined, during the months of July and August.

Consequently, the Selenta Group's complex on the Costa del Sol, the Don Carlos Leisure Resort & Spa in Marbella, foresees an average occupancy of 80% during the summer months and an increase in its earnings of 12%. This hotel complex has 243 rooms and also offers the Deluxe Villas by Don Carlos Resort as an accommodation option. These are superior apartments with exclusive services. This complex includes the most exclusive option, The Oasis Wellness & Spa luxury apartments and suites, which provide high-end wellness and spa accommodation and which will attain an average occupancy of nearly 80%. The average price of rooms at the Don Carlos Leisure Resort & Spa has increased by 6% during this summer campaign with respect to last year's prices.

With regards to the Mare Nostrum Resort, in the south of Tenerife, its average occupancy will reach 90% during the months of July and August. With more than a thousand rooms, it offers different kinds of accommodation, the Mediterranean Palace Hotel, the Cleopatra Palace Hotel and the exclusive Sir Anthony Hotel, as well a varied selection of food and drink. The hotel's earnings will rise by 15% this summer season, thanks to the growing trend for bookings of suites and rooms in superior categories.

The Selenta Group's urban hotels in Barcelona and Valencia are also sharing this good outlook for the summer. Consequently, the group's hotels in Barcelona, the Gran Hotel Torre Catalunya and Expo Hotel Barcelona, are expecting an average occupancy of nearly 90% during the most important summer months. Furthermore, both establishments will be recording substantial price rises of 8% in July.

Finally, Expo Hotel Valencia foresees an average occupancy of 80% in July and nearly 90% in August. The hotel, which is very close to the historic centre of this city on the River Turia, will record an increase of 8% in its average price compared with last summer.

About the Selenta Group

From functional city hotels to luxury resorts with exclusive spaces and services and large holiday complexes, the **Selenta Group** operates different accommodation choices in various cities in Spain; Barcelona, Marbella, Tenerife and Valencia. The hotel portfolio has

been developed from a unique concept that responds to the wishes and needs of guests, whilst striving for excellence, quality, state-of-the-art technology and guest satisfaction. The group boasts more than 2,900 rooms, which last year provided accommodation to nearly 300,000 guests, 70% of whom were international.

The Selenta Group's **activities** also encompass catering, whether in the form of direct culinary management or in the provision of its services to other companies in the industry. The group also offers its *facility services* experience for the creation and management of personal care or wellness centres, comprehensive hotel facility maintenance services and car park management to other companies in the sector who seek an excellent service for their hotel or restaurant business, with top-quality results.

For more information:

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